

# SBE WORKSHOP

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### Description of SBE Workshops

School-Based Enterprise Workshop is a hands-on session for teacher planning to start, or already working with, school-based enterprises (SBEs). In 16 contact hours, participants focus on how to set up and operate SBEs that are economically sustainable, while providing productive and experiential learning experiences for students.

Participants receive a copy of REAL's "*Who's Minding the Score?: A guide for educators working with school-based enterprises*". The workshop is facilitated by an experienced SBE teacher and staff from REAL.

### SBE Workshop TOPICS

- Business planning (and re-planning): the key to a successful enterprise
- Gaining administrative support for an SBE
- Using the experiential learning cycle to make your SBE a powerful learning tool
- The 7 Cs of SBE, including Control: How much is enough?
- Mistakes to avoid with you SBE
- "Intrapreneurial ventures:" giving all students an entrepreneurial experience
- Student/teacher presentations on existing SBEs
- How SBEs can help teachers and students meet your state's content standards

### Sample Agenda

- Welcome, workshops goals, and participants' burning questions

- Roundtable: what SBE ideas are you considering?
- SBE goal setting and stakeholders: Who's on your SBE team?
- Experiential learning and SBE's
- Guided tour of "Who's Minding the Store?"
- Debrief and journal assignment
- Business planning for your SBE
- 7 Cs of SBEs: scenarios and plans
- SBE Red Tape: "top 10 things you don't want in your permanent file"
- SBE student/teacher presentations
- SBE liability
- Assessment & Evaluation
- Preparing and sharing implementation plans
- Future networking steps and evaluation

SBE training is affordable and can be adapted and help right in your own community or locale.

If you would like more information about hosting a SBE training: contact [paul@gareal.org](mailto:paul@gareal.org)

We suggest you attend training to successfully implement a SBE. You can also purchase a copy of the School-Based Enterprise "Who's Minding the Store?" for \$35. Send a check for \$35 plus \$4.95 for Shipping and Handling to Georgia REAL, 1160 S. Milledge Ave., Suite 220, Athens, GA 30605